

KS5 – Yr13 A Level Business Curriculum Overview

What is the A Level Business Curriculum aiming to achieve?		
What do we want our Year 12 Economics students to be like?	How are we building on prior learning?	How can parents/carers support their child's learning?
<ul style="list-style-type: none"> To have students who are: Resilient and Confident learners Developed Extended Writing strategies Numerate and comfortable using a range of formula Inquisitive Problem Solvers 	<ul style="list-style-type: none"> Economics is a new course in Year 12, however, there will be similar skills developed in KS4 such as: Oral Literacy Extended Writing Strategies Develop numeracy Problem solving 	<ul style="list-style-type: none"> Encourage students read around the subject outside of lesson and to develop examination technique using the BLTHC approach in their home learning. Talk to students about the Business World and encourage students to engage in information about the UK economy and world economy.

How are we organising the Year 12 A Level Business Curriculum?						
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics	Theme 1 – Business Ownership, objectives, Market Research, Market Mapping (1.1, 1.2, 1.5)	Theme 1 – The Marketing Mix, Supply and demand, Motivation, Recruitment and Selection. (1.3-1.4)	Theme 2 – Sources of Finance, Business Plans, Cash Flow Forecast, Costs and Revenue, Productivity (2.1, 2.4)	Theme 2 – Stock control, purchasing, legislation, Quality management, Costs, Revenue and Profit (2.3, 2.5)	Theme 2- Financial planning, Business Failure	Theme 3 – Internal and external growth, problems and benefits, staying small, corporate objectives, corporate strategies, SWOT and other analysis tools (3.1, 3.2)
Threshold Concepts	Can you explain who owns the business? Can you explain how to identify what the customer wants and what competitors already do?	Can you explain how customer's needs are satisfied through the Marketing Mix, Can you explain how to motivate staff through Financial and Non-Financial methods?	Can you explain the purpose of a Business Plan and why Cash Flow Forecasts are important? Can you define what productivity is and explain ways in which it can be improved?	Can you explain why stock control is important especially as a tool of quality management?	Can you explain why financial planning is important to prevent Business Failure?	Can you explain the benefits and drawbacks of organic and inorganic growth? Can you use corporate strategy tools to analyse and evaluate Business Performance?
Skills	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy 	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy 	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy 	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy 	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy 	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy
Enrichment within the curriculum	Post Covid - Students will have the opportunity to listen to guest speakers from the Business World across the GCSE course. Students will be able to engage in enterprise activities as well as learning how Businesses operate from a variety of different videos. The opportunity to take part in the Young Enterprise is on offer as part of the Sixth Form enrichment programme.					
Cross curricular links	The Business & Economic curriculum makes links to a number of different subjects that students will study from other departments. Some examples of links are noted below: Mathematics: the use of data figure to come to judgements and illustration of statistics Geography: the link between globalisation and the impact on businesses and local people English: reading, writing - especially for extended written responses Psychology: consumer behaviour Sociology: trends in society					

Extra-curricular opportunities	Business students are encouraged to watch TV programmes such as The Apprentice and Dragon's Den. This is to help the students to become more aware of the world around them.
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What are the intended outcomes of the Year 12 A Level Business Curriculum?						
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Opportunities to show progress (Assessments)	Knowledge tests, P10 Exam Questions based on 4, 6, 8, 12 and 20 mark questions using command words.	Knowledge tests, P10 Exam Questions based on 4, 6, 8, 12 and 20 mark questions using command words.	Knowledge tests, P10 Exam Questions based on 4, 6, 8, 12 and 20 mark questions using command words. Year 12 PPE	Knowledge tests, P10 Exam Questions based on 4, 6, 8, 12 and 20 mark questions using command words.	Knowledge tests, P10 Exam Questions based on 4, 6, 8, 12 and 20 mark questions using command words. Year 12 PPE	Knowledge tests, P10 Exam Questions based on 4, 6, 8, 12 and 20 mark questions using command words.
Impact on personal development (SMSC)	Through the studies of ethics, students are able to learn about respecting the faiths, feelings and values of other countries and cultures. Students will be able to share opinions and reflect on sensitive and contentious issues such as child labour, global climate change and exploitation of developing countries. Students will be encouraged to make difficult moral decisions based on a range of ethical themes.					
Preparation for the next stage of education	In year 12, we develop A Level assessment questions, concepts, key vocabulary and command words. This is where we introduce the BLTHC approach to exam questions that develops context, balance, analysis and evaluation. We also develop resilience, independence, confidence and oral literacy by creating activities that incorporate DIRT responses. This helps students to choose on the path towards University, Apprenticeships or the World of Work.					