

## GCSE Business (Edexcel)



**The Course: 100% Examination - Graded 9-1 and consists of two themes:**

<b>Theme 1: Investigating Small Businesses</b>	<b>Theme 2: Building a Business</b>
<ul style="list-style-type: none"><li>• Topic 1.1 Enterprise and entrepreneurship</li><li>• Topic 1.2 Spotting a business opportunity</li><li>• Topic 1.3 Putting a business idea into practice</li><li>• Topic 1.4 Making the business effective</li><li>• Topic 1.5 Understanding external influences on business</li></ul>	<ul style="list-style-type: none"><li>• Topic 2.1 Growing the business</li><li>• Topic 2.2 Making marketing decisions</li><li>• Topic 2.3 Making operational decisions</li><li>• Topic 2.4 Making financial decisions</li><li>• Topic 2.5 Making human resource decisions</li></ul>
<b><u>There are two examination papers at the end of Year 11: Both worth 50% of final grade</u></b>	

**In Year 10**, you will study small businesses, looking at how they are set up. You will investigate the skills needed by business people to develop their ideas, the problems they may encounter and how they try to get us to buy from them..

**In Year 11** you will learn how businesses build on their initial success with a focus on marketing, meeting customer needs and managing their finances. In addition you will look at the wider economic issues facing businesses, governments and consumers. You will also look at Motivation and Production.

### **Why choose Business?**

- ***We are an excellent combination*** subject especially with Geography, History and Maths
- ***Business*** will develop your ***literacy, numeracy and verbal skills***
- We will give you an **understanding of how businesses develop!**
- We are a ***very successful department*** in terms of ***results and numbers going into Sixth Form***. We are oversubscribed with Sixth Form numbers.

## Contact Details

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