

Business Studies Year 10 Curriculum Overview

What is the Year 10 Business curriculum aiming to achieve?		
What do we want our Year 10 Business to be like?	How are we building on prior learning?	How can parents/carers support their child's learning?
<ul style="list-style-type: none"> To have students who are: Resilient and Confident learners Developed Extended Writing strategies Numerate and comfortable using a range of formula Inquisitive Problem Solvers 	<ul style="list-style-type: none"> Business Studies is a new course in Year 10, however, there will be similar skills developed in KS3 such as: Oral Literacy Extended Writing Strategies Develop numeracy 	<ul style="list-style-type: none"> Encourage students to use GCSE Pod outside of lesson and to develop examination technique using the BLT approach in their home learning. Talk to students about the Business World and Encourage students to engage in information about the UK economy and world economy.

How are we organising the Year 10 Business Studies curriculum?						
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topics	Introduction to Business (1.1) Aims and objectives (1.3)	Business Ownership (1.4) Market Research (1.2)	Market Segmentation and Mapping (1.2) Marketing Mix (2.2)	Costs, Revenue and Profit (1.3) Break-even, Source of Finance + Cash Flow (1.3)	Statement of Income (1.3) Business Calculations and Performance (2.4)	Business Plans and Locations (1.4) Sales Process and Customer Service (2.3)
Threshold Concepts	How and Why new business ideas come about. The impact of risk and reward	The concept of limited liability and The types of business ownership for start-ups:	Identifying + understanding customer needs. The purpose + types of market research	The concept and calculation of a range of financial formula. Interpretation of cash flow and break-even	The use and interpretation of quantitative business data to support, inform and justify business decisions.	Factors influencing business location. The sales process and effective customer service
Skills	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy 	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy 	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy 	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy 	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy 	<ul style="list-style-type: none"> Resilience Confidence ICT skills Literacy Numeracy
Enrichment within the curriculum	Post Covid - Students will have the opportunity to listen to guest speakers from the Business World across the GCSE course. Students will be able to engage in enterprise activities as well as learning how Businesses operate from a variety of different videos.					
Cross curricular links	The Business & Economic curriculum makes links to a number of different subjects that students will study from other departments. Some examples of links are noted below: <ul style="list-style-type: none"> Mathematics: the use of data figure to come to judgements and illustration of statistics Geography: the link between globalisation and the impact on businesses and local people English: reading, writing - especially for extended written responses Psychology: consumer behaviour Sociology: trends in society 					
Extra-curricular opportunities	Business students are encouraged to watch TV programmes such as The Apprentice and Dragon's Den. This is to help the students to become more aware of the world around them.					

What are the intended outcomes of the Year 10 Business curriculum?						
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Opportunities to show progress (Assessments)	Knowledge tests, Exam Questions based on 3, 6, 9, 12 mark questions looking at a range of command words.	Knowledge tests, Exam Questions based on 3, 6, 9, 12 mark questions looking at a range of command words.	Knowledge tests, Exam Questions based on 3, 6, 9, 12 mark questions looking at a range of command words.	Knowledge tests, Exam Questions based on 3, 6, 9, 12 mark questions looking at a range of command words.	Knowledge tests, Exam Questions based on 3, 6, 9, 12 mark questions looking at a range of command words.	Knowledge tests, Exam Questions based on 3, 6, 9, 12 mark questions using command words. Year 10 PPE.
Impact on personal development (SMSC)	Through the studies of ethics, students are able to learn about respecting the faiths, feelings and values of other countries and cultures. Students will be able to share opinions and reflect on sensitive and contentious issues such as child labour, global climate change and exploitation of developing counties. Students will be encouraged to make difficult moral decisions based on a range of ethical themes.					

Preparation
for the next
stage of
education

In year 10, we introduce GCSE assessment questions, concepts, key vocabulary and command words. This is where we introduce the BLT approach to exam questions that develops context, balance, analysis and evaluation. We also develop resilience, independence, confidence and oral literacy by creating activities that incorporate DIRT responses. This helps students to choose between Vocational Business Course and A Level Economics.